

Encon's First Webinar

October 6, wholesale distributor Encon Electronics, held its first Webinar in conjunction with one of their new telephone entry manufacturers, CelAccess Systems (CelAccess). The one-hour webcast was a live, interactive seminar in which Encon dealers were able to log in from their office or home and learn about CelAccess' 100% cellular-based solutions.

After Encon sales manager, Zach Eichenberger, provided some introductory comments, CelAccess' co-founder and COO, Noel Gouldin, conducted the webcast to fifteen Encon dealers, one from as far away as Hawaii. The webinar introduced the three CelAccess Systems access control and monitoring solutions, with a focus on the CTE1000 telephone entry system. Attendees were able to log in using a PC-based computer to view the presentation and dial in for an audio connection. They also had the opportunity to text in questions at any point during the presentation.

The webcast was a huge success and a milestone for Encon. According to Eichenberger, "It allowed us to deliver a lot of information to a large group of our dealers in a short amount of time. On the flip side, our dealers were able to work this seminar into their every day work schedule. The convenience and efficiency of this type of webcast marks an important new phase in Encon's already unprecedented training program," Eichenberger added.

"Encon's commitment to offer innovative, cost effective solutions and dedicated customer service to their dealers is why they're the perfect fit for CelAccess. We're looking forward to conducting more training and promotional webcasts with them in the near future," Gouldin said.

For a limited time only, Encon dealers are eligible for a promotional rebate on the following CelAccess products: CTE1000, GC1010 and WIM1000. For more information on this offer valid until January 31, 2010, call Encon Electronics toll-free at 800-782-5598 or visit www.enconelectronics.com.